



Attorney's Docket No.: 10980-015001 / 131857-5 JJT/ln

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Sivan Tafla
Serial No. : 09/825,439
Filed : April 2, 2001
Title : METHOD AND SYSTEM FOR PRESENTING AN ANIMATED
ADVERTISEMENT ON A WEB PAGE

Art Unit : 2162
Examiner : Unknown

Commissioner for Patents
Washington, D.C. 20231

INFORMATION DISCLOSURE STATEMENT

Applicant submits the references listed on the attached form PTO-1449, copies of which are enclosed. A copy of a communication from a foreign patent office in a counterpart application is also enclosed.

This statement is being filed within three months of the filing date of the application or before the receipt of a first Office action on the merits. Please apply any charges or credits to Deposit Account No. 06-1050.

Respectfully submitted,

Date:

11/13/01

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I hereby certify under 37 CFR §1.8(a) that this correspondence is being deposited with the United States Postal Service as first class mail with sufficient postage on the date indicated below and is addressed to the Commissioner for Patents, Washington, D.C. 20231.

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Substitute Form PTO-1449 (Modified) Information Disclosure Statement by Applicant (Use several sheets if necessary) (37 CFR §1.98(b))	U.S. Department of Commerce Patent and Trademark Office	Attorney's Docket No. 10980-015001	Application No. 09/825,439
	Applicant Sivan Tafla		
	Filing Date April 2, 2001	Group Art Unit 2162	

U.S. Patent Documents

Examiner Initial	Desig. ID	Patent Number	Issue Date	Patentee	Class	Subclass	Filing Date If Appropriate
	AA						
	AB						
	AC						
	AD						
	AE						
	AF						
	AG						
	AH						
	AI						
	AJ						
	AK						

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Foreign Patent Documents or Published Foreign Patent Applications

Examiner Initial	Desig. ID	Document Number	Publication Date	Country or Patent Office	Class	Subclass	Translation	
							Yes	No
	AL	WO 97/35280	9/25/1997	PCT				
	AM							
	AN							
	AO							
	AP							

Other Documents (include Author, Title, Date, and Place of Publication)

Examiner Initial	Desig. ID	Document
	AQ	Negrino, "Dynamic HTML without Tears", MACWORLD, April 1999, Mac Publishing, Vol. 16, No. 4, pp. 97-100
	AR	Koppen et al., "A practical approach towards active hyperlinked documents", Computer Networks and ISDN Systems 30 (1998) 251-258
	AS	Rousseau et al., "Synchronized multimedia for the WWW", Computer Networks and ISDN Systems 30 (1998) 417-429
	AT	Quinn et al., "Development of Internet-based multimedia applications", TIBS 24, August 1999, 321-324

Examiner Signature	Date Considered
EXAMINER: Initials citation considered. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.	